



Gyanmanjari Institute of Commerce Bhavnagar

Report on

LinkedIn

Date: 7/10/2025
Time: 12.00 to 1.00 am
Venue : (FF-26)

No. of Student	25
Department	Commerce
Semester	B.com Sem-3
Faculty Co-Ordinator	Prof. Ishaniba Gohil

About LinkedIn Profile Session:

The LinkedIn Profile Session was organized to help students understand the importance of building a strong professional identity on digital platforms. The session guided students on how to create an impressive LinkedIn profile by highlighting their academic achievements, skills, internships, and career interests. It also covered practical tips on networking, connecting with industry professionals, and using LinkedIn effectively for career growth and job opportunities. The session was interactive and informative, enabling students to recognize the value of personal branding in today's competitive world. Overall, it motivated students to maintain a professional online presence and prepare for future career success.

Objective LinkedIn Profile session:

The main objective of the LinkedIn Profile Session was to make students aware of the importance of creating a professional online presence. The session aimed to guide students in developing effective LinkedIn profiles that reflect their skills, achievements, and career aspirations. It helped students understand how to network with professionals, connect with potential employers, and explore career opportunities through LinkedIn. Another key objective was to enhance students' digital communication and personal branding skills, preparing them for future placements and professional growth. Overall, the session aimed to empower students to use LinkedIn as a valuable tool for career development and lifelong professional networking.

About Session:

The class session on LinkedIn Profile Building was conducted to help students understand how to create and maintain a strong professional profile on LinkedIn. The session focused on guiding students to present their academic qualifications, skills, and achievements effectively. It was interactive and engaging, with practical demonstrations on profile setup, networking, and using LinkedIn for career opportunities. The session encouraged students to build their personal brand and connect with professionals in their field. Overall, it was an informative and useful session that prepared students to use LinkedIn as a powerful platform for professional growth and career advancement.

Photographs:

